**Storybird Assignment**

Using the art on Storybird.com and our class discussions about identity as a starting point, you are going to create and publish a story about the identity of a fictional character you are going to create. Although you can base this central character on yourself or someone you know, remember that it will ultimately be published online and therefore **MUST NOT** contain factual information that can be traced back to you (recall our discussions in class and at the National Film Board regarding online privacy and publishing). Remember also that you will be sharing your Storybird with the class!  
  
We will have one planning period in the classroom and 3 work periods in a computer lab to prepare our Storybirds. Remember to save your Storybird often and to ensure it is connected with our class folder on the Storybird.com website. Begin by browsing the art collections and selecting a series of paintings that you want to base your story on. Your Storybird should contain a creative title and be at least 8 frames long. Remember also to ensure your pictures correspond with the words you have written.

You will also be responsible for submitting a **1 page reflection** (typed, double spaced) which explains why you chose the artwork that you used, the story you told and why you chose to tell that story, and any other decisions you made throughout this process that you want to discuss. Refer to the “Reflection – Student Exemplar” handout for ideas and inspiration.

The Storybird Assignment is **DUE** on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Presentations will also begin on this day so be sure you are ready to share your work with the class.

The rubric on the other side of this page will be used to evaluate your work.

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| **Criteria** | **Level R**  **(0-4 Marks)** | **Level 1**  **(5 Marks)** | **Level 2**  **(6 Marks)** | **Level 3**  **(7 Marks)** | **Level 4**  **(8-10 Marks)** |
| *Storybird 🡪*  Produce media texts for a variety of purposes and audiences, using appropriate forms, conventions, and techniques | Storybird is not submitted, or is submitted but is not fully complete | Storybird is complete, the theme of identity is somewhat evident, but pictures and text do not connect | Storybird is complete, the theme of identity is evident, but pictures and text do not connect | Storybird is complete, the theme of identity is thread throughout, and pictures and text connect | Storybird is complete, the theme of identity is thread thoroughly throughout, and pictures and text connect thoroughly |
| *Reflection 🡪*  Describe a variety of strategies they used in interpreting and creating media texts, explain which ones they found most helpful, and identify appropriate steps they can take to improve as media interpreters and producers | Reflection is not submitted, is submitted but is incomplete, or does not discuss strategies undertook in order to produce their Storybird | Reflection mentions some strategies undertook in order to produce their Storybird | Reflection discusses some strategies undertook in order to produce their Storybird | Reflection discusses several strategies undertook in order to produce their Storybird | Reflection discusses several strategies undertook to produce their Storybird thoroughly and at length |

**Total: \_\_\_\_\_\_/20**

**Additional Comments:**